

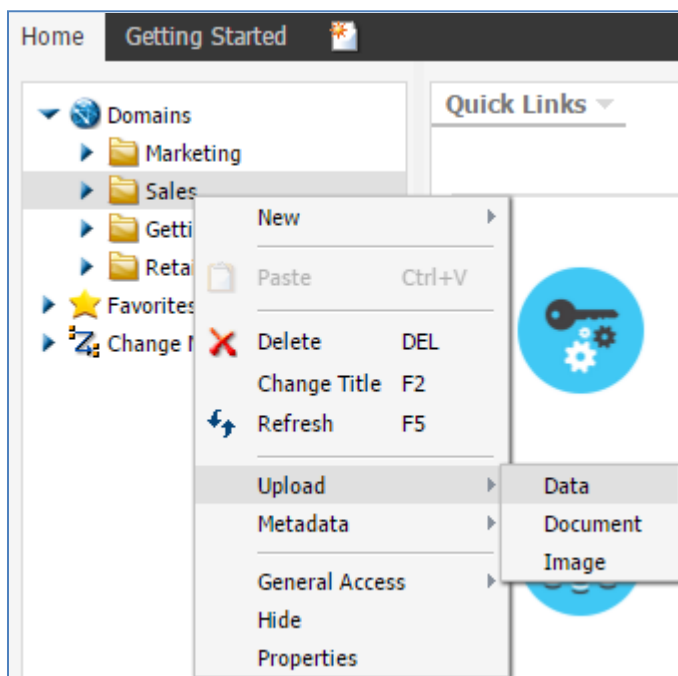


Module 3: Uploading and Connecting to Data → Lesson 1: Using the Upload Wizard → *Try Now!*

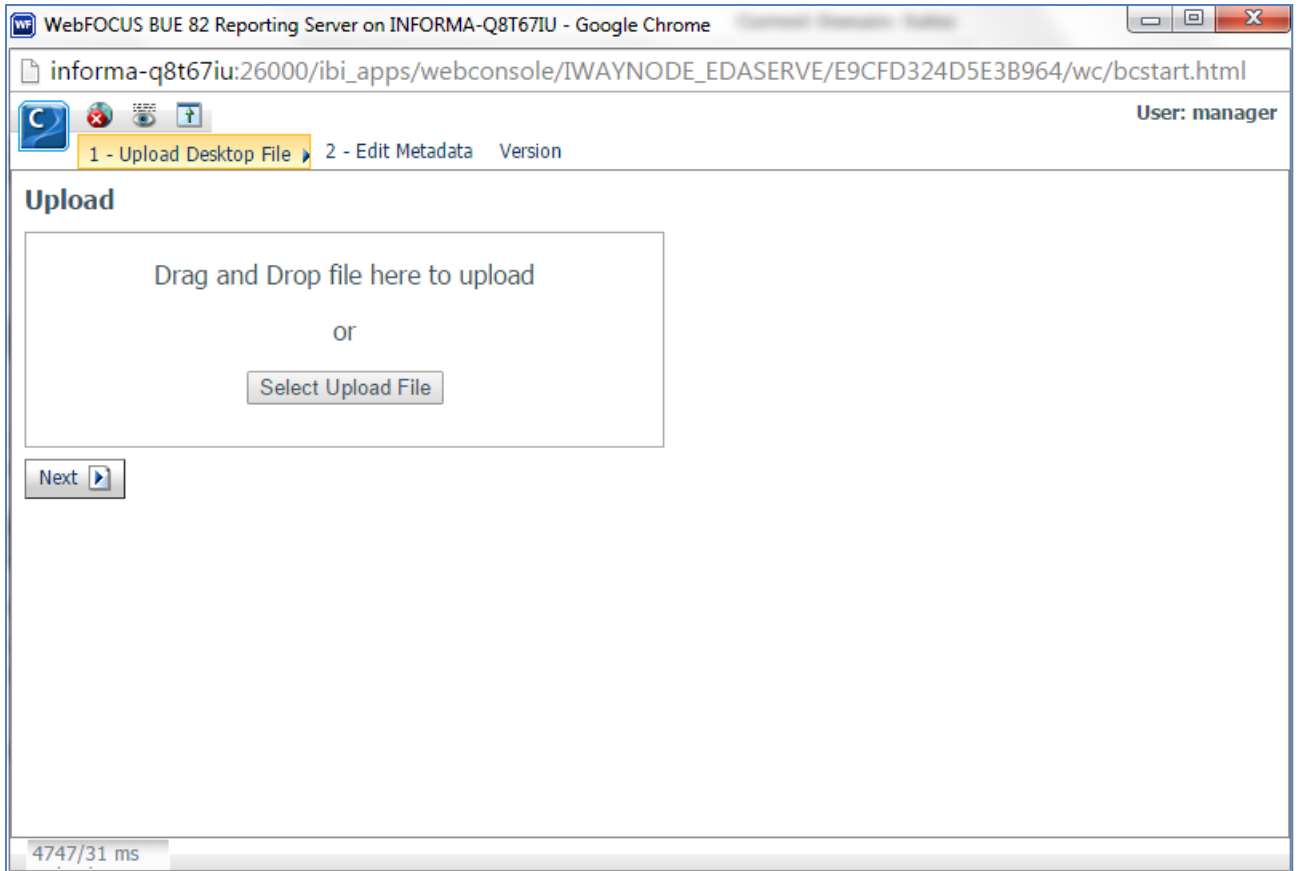
In this *Try Now!* exercise, you will be uploading new retail sales data for your organization that you have just received. This data is in a Microsoft Excel spreadsheet (retail_data_extract.xlsx). Specifically, you will be using the Upload Wizard, which is provided with WebFOCUS Business User Edition.

Once the file is uploaded, you will also explore the metadata in the wizard to ensure all of your measures and dimensions are structured properly before the Synonym is created.

1. In the Resources tree on the Home page, right-click the *Sales* domain, select *Upload* from the context menu, and then click *Data*, as shown in the following image.

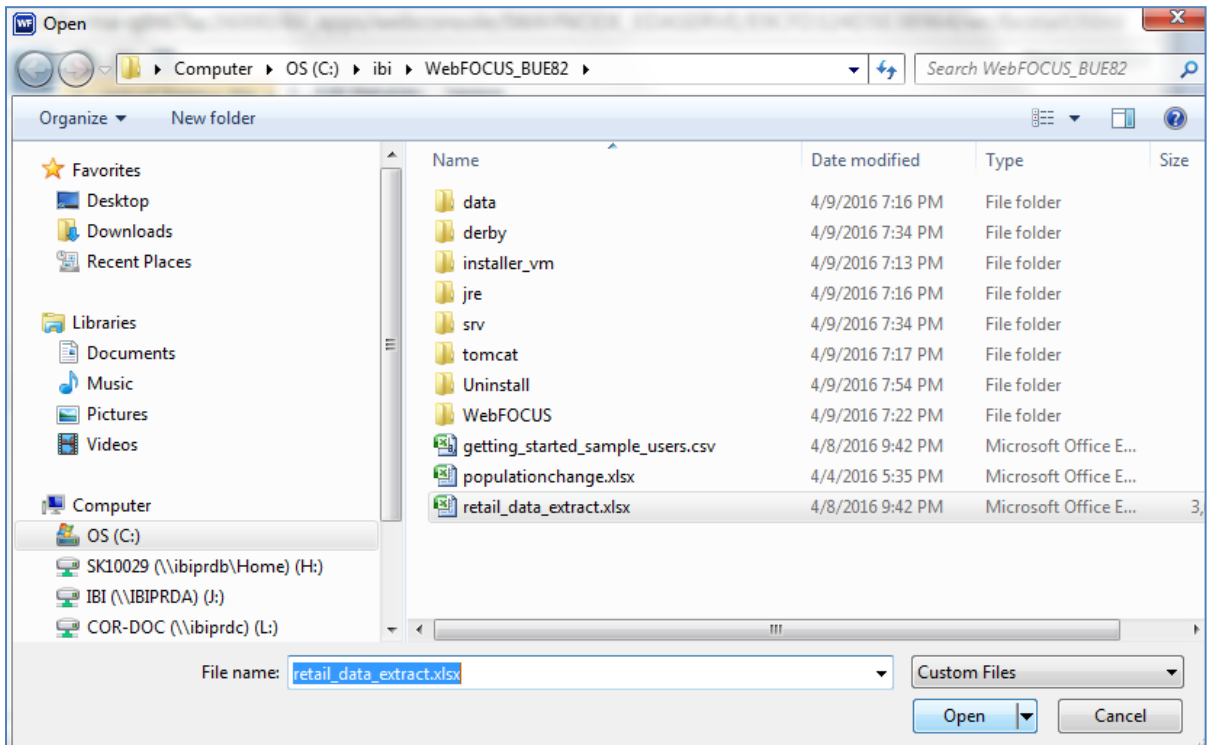


The Upload wizard opens in a new browser window and displays the Upload pane, as shown in the following image.



2. Click *Select Upload File* in the Title field and then click *OK*.

The Open dialog is displayed, as shown in the following image.



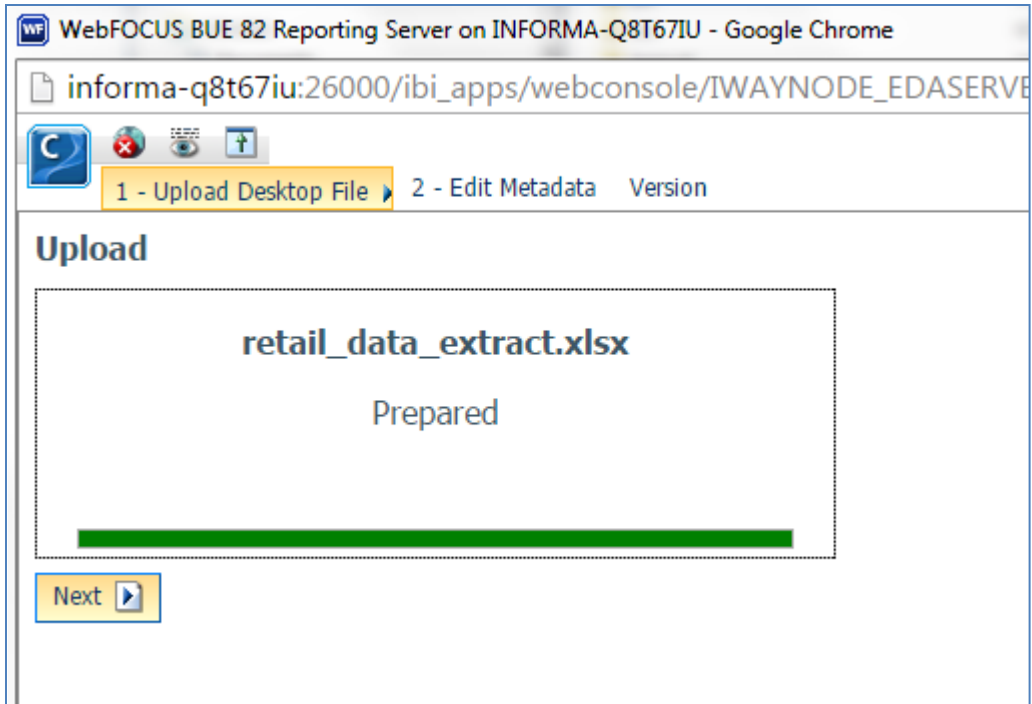
3. Navigate to the location where the sample *retail_data_extract.xlsx* file is located.

For example:

C:\ibi\WebFOCUS_BUE82\retail_data_extract.xlsx

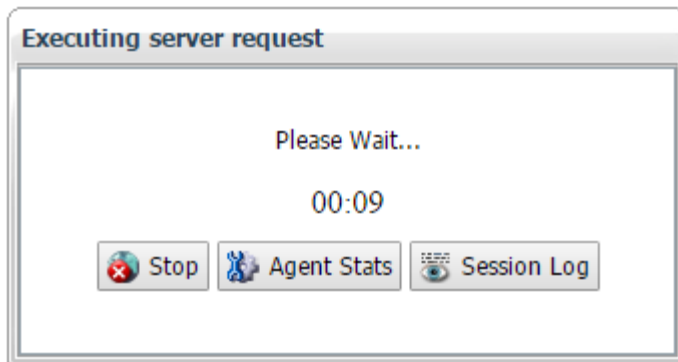
4. Select the *retail_data_extract.xlsx* file and click *Open*.

You are returned to the Upload pane, where the *retail_data_extract.xlsx* file is now prepared for uploading, as shown in the following image.

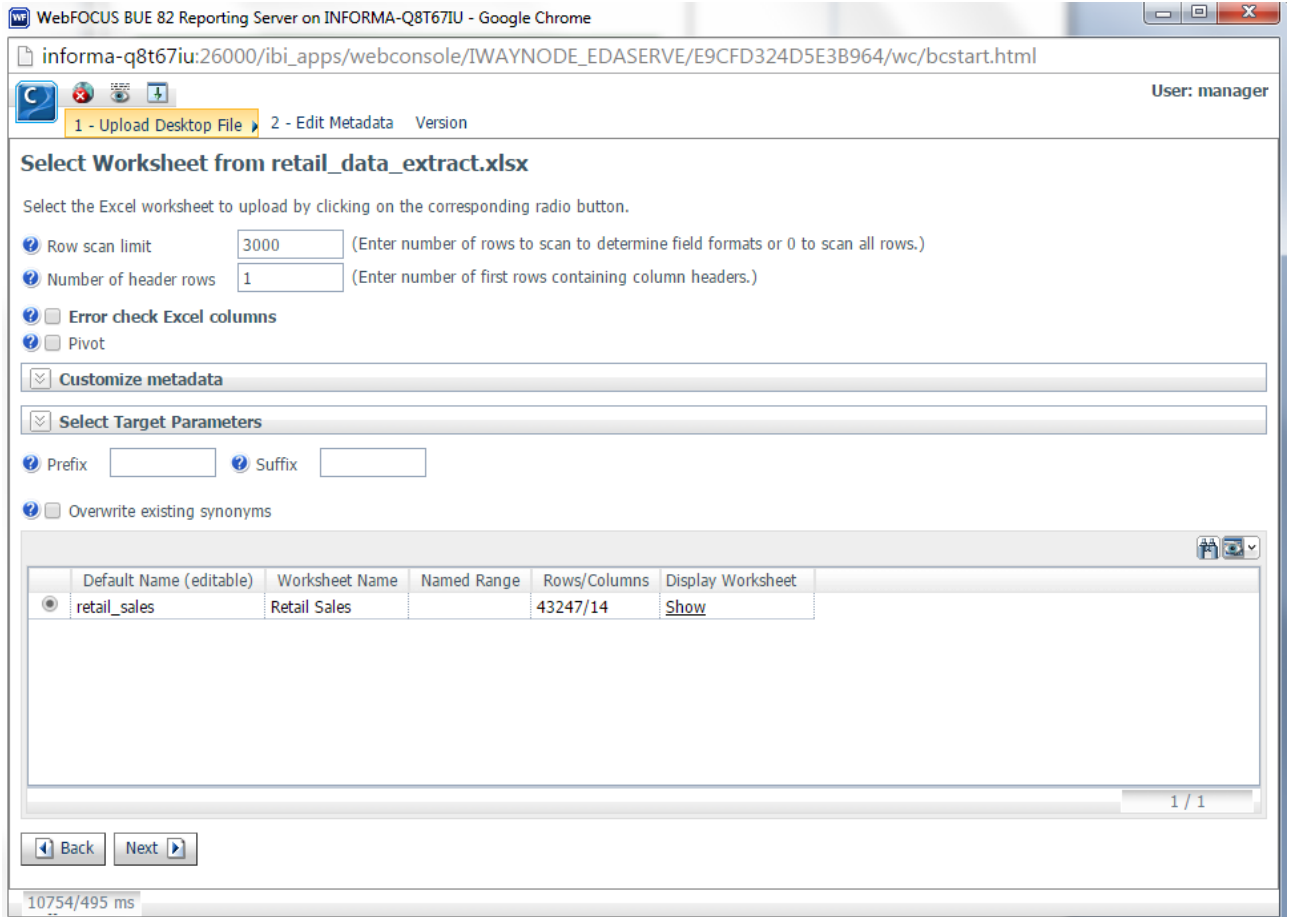


5. Click *Next*.

A message is displayed indicating that the request is being executed, as shown in the following image.

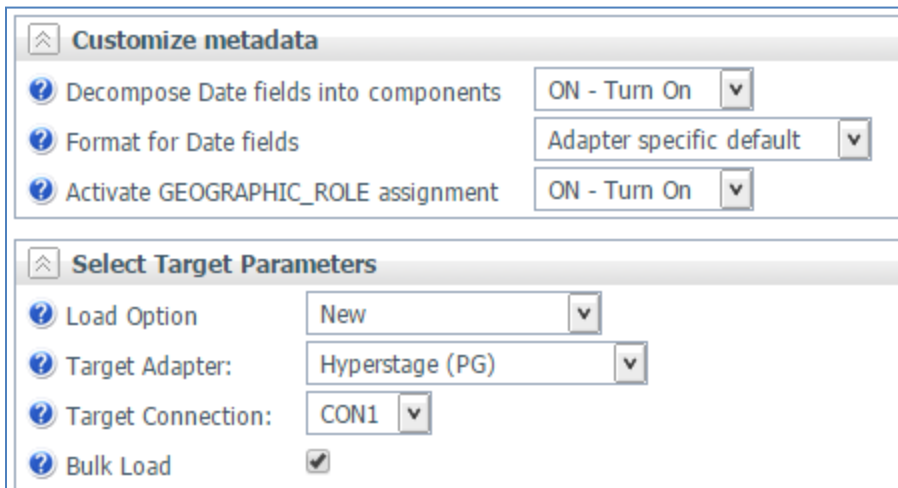


Once the request is executed, the Select Worksheet pane opens, as shown in the following image.



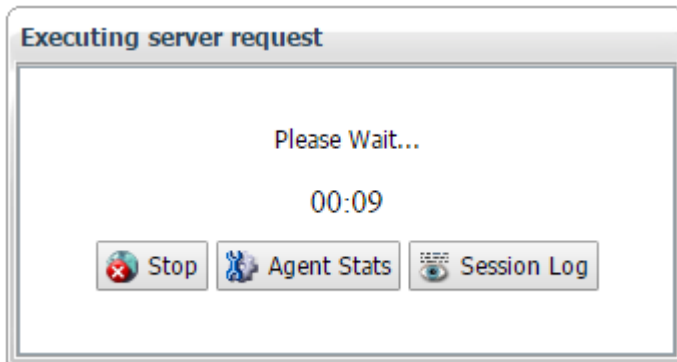
Based on the input you specify on the Select Worksheet pane, a Synonym that defines your Excel spreadsheet data will be automatically created. Note that a Synonym is also referred to as a Master File. Specifically, this Synonym describes your data including a list of fields, their attributes, such as, length and width, and their data type, such as alpha or numeric.

Note: You can expand the *Customize metadata* and *Select Target Parameters* areas to view additional parameters, as shown in the following image.



- Accept all of the default values and click *Next*.

A message is displayed indicating that the request is being executed, as shown in the following image.



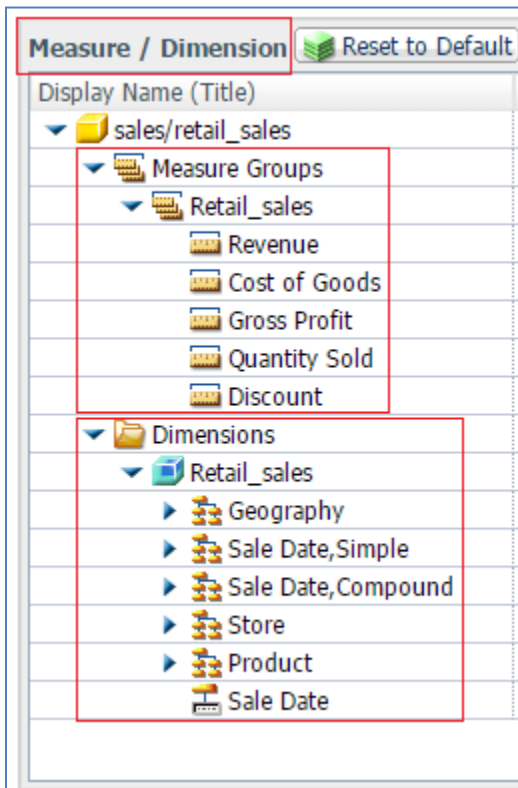
Once the request is executed, the Categorize Fields into Measures, Dimensions and Hierarchies pane opens, as shown in the following image. Here, you can review how the Upload wizard interpreted your data. You can also manage and enhance your metadata as required to simplify and enrich future analytics.

The screenshot shows the WebFOCUS reporting server interface. The main pane is titled "Categorize Fields into Measures, Dimensions and Hierarchies". It contains a table with the following data:

| Display Name (Title) | Format | Value 1 | Value 2 |
|----------------------|--------|------------|------------|
| sales/retail_sales | | | |
| Measure Groups | | | |
| Retail_sales | | | |
| Revenue | P12.2C | 3,487.45 | 13,371.56 |
| Cost of Goods | I9 | 2288 | 9459 |
| Gross Profit | P12.2C | 1,199.45 | 3,912.56 |
| Quantity Sold | I7 | 16 | 41 |
| Discount | P11.2C | 342.45 | 1,307.24 |
| Dimensions | | | |
| Retail_sales | | | |
| Geography | | | |
| Sale Date, Simple | | | |
| Sale Date, Compound | | | |
| Store | | | |
| Product | | | |
| Sale Date | MDYY | 09/05/2013 | 09/01/2013 |

At the bottom of the pane, there is a "Next" button with a right-pointing arrow. The status bar at the very bottom shows "2671/27 ms".

The Measure/Dimension view displays a default set of measure groups and dimension hierarchies, as shown in the following image.



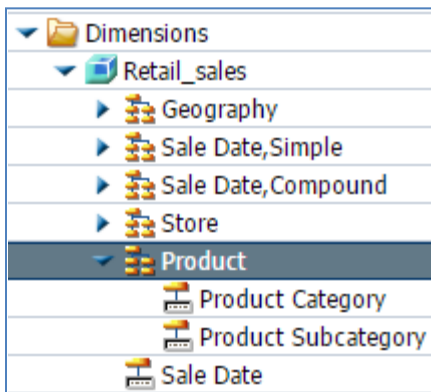
Measures are numeric fields that you typically sum, aggregate, or average in your reports. Common examples of measures would be revenue, quantity, or profit.

In our example, all of the numeric fields in the Excel spreadsheet (*retail_data_extract.xlsx*) have been grouped under the *Measure Groups* folder.

Non-measure fields are listed under the *Dimensions* folder.

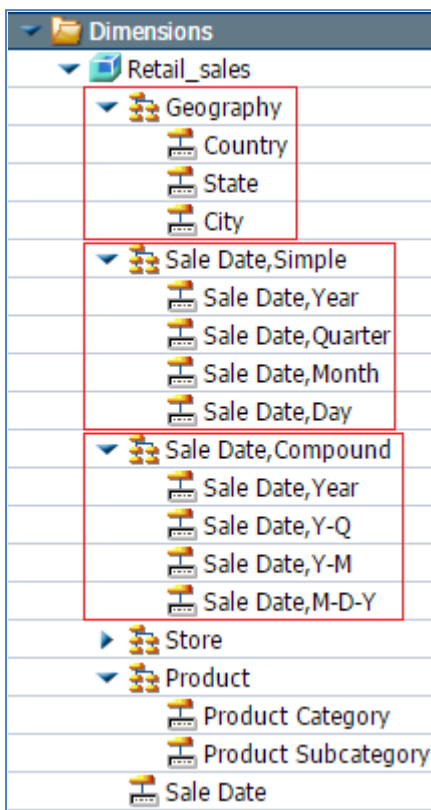
The Upload wizard automatically created a series of hierarchies as well. A hierarchy is a navigation path that WebFOCUS Business User Edition uses when you want to drill-down to information that is more detailed.

- Expand the *Product* dimension, as shown in the following image.

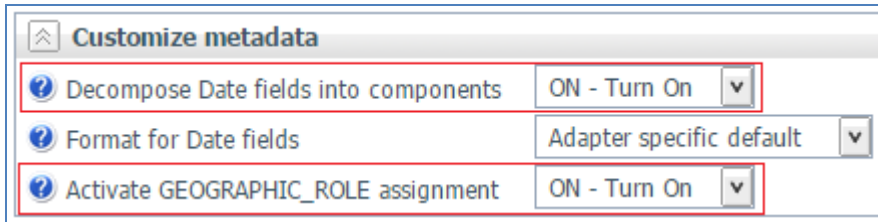


Notice that *Product Category* and *Subcategory* are correctly added to a dimension hierarchy because they were in the correct left to right order and contained a common word *Product*. You can drag them into a different order here if necessary.

- Expand the *Geography*, *Sale Date, Simple*, and *Sale Date, Compound* dimensions, as shown in the following image.



In Step 5, we kept the default settings for decomposing dates and activating geographic roles, as shown in the following image.



As a result, in the Select Worksheet pane, the Upload wizard created two separate hierarchies for dates:

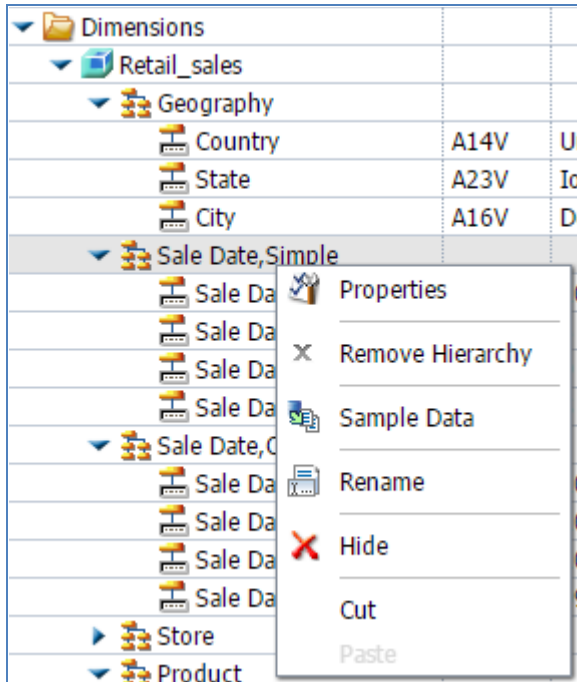
- A simple hierarchy based on integer date values (Sale Date,Simple).
- A compound hierarchy based on the multi-component fields Year and Quarter and Year and Month (Sale Date,Compound).

The Upload wizard also identified geographic field types (*Country, State, and City*) and grouped them together under the Geography hierarchy

You can also right-click fields to access context menu options, such as inserting new measure groups, as shown in the following image.

| Display Name (Title) | Format | Value 1 | Value 2 |
|----------------------|--------|----------|-----------|
| sales/retail_sales | | | |
| Measure Groups | | | |
| Retail_sales | | | |
| Revenue | 2.2C | 3,487.45 | 13,371.56 |
| Cost of O | | 2288 | 9459 |
| Gross Pr | 2.2C | 1,199.45 | 3,912.56 |
| Quantity Sold | 17 | 16 | 41 |
| Discount | P11.2C | 342.45 | 1,307.24 |

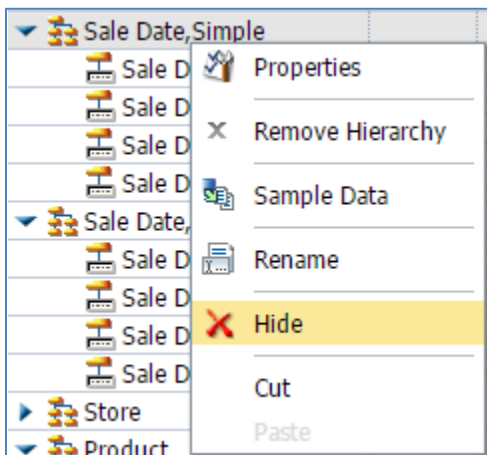
You can also access context menu options to rename measures or dimensions, create and remove hierarchies, or view sample data, as shown in the following image.



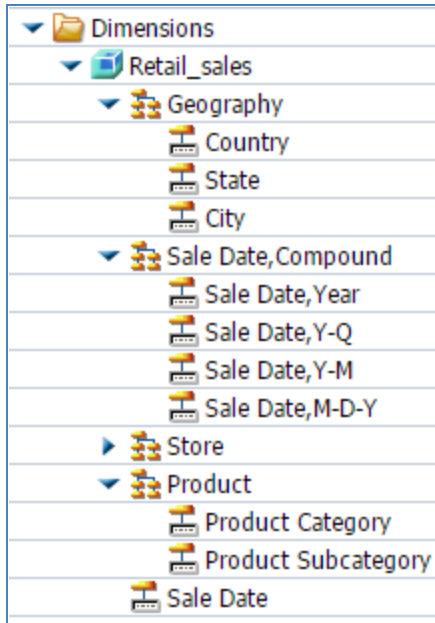
For example, if you do not want a specific measure or dimension to be available in your reporting, right-click the component and select *Hide*.

In this example, the integer-based dates are not required.

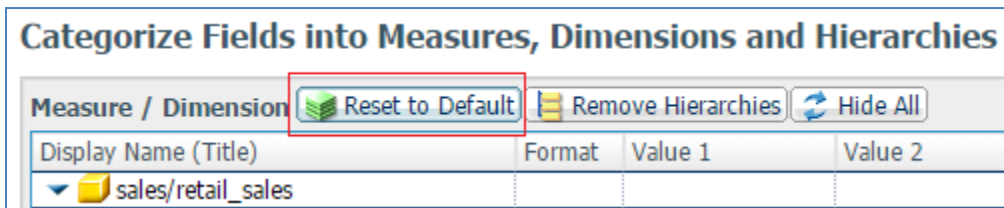
9. Right-click the *Sale Date, Simple* hierarchy and select *Hide* from the context menu, as shown in the following image.



The *Sale Date, Simple* hierarchy is now hidden and no longer appears in the Measure/Dimension view, as shown in the following image.



Note: On the ribbon, in the Measure/Dimension view, you can click *Reset to Default* to undo all changes and refresh the view back to the initial categorization of measures and dimensions.



For more information about the options that are available in this view, click the *Help* button.

10. For the purposes of our example and this demonstration, click *Reset to Default* before continuing.
11. Now that you have finished defining your measures and dimensions click *Next*, as shown in the following image.

Categorize Fields into Measures, Dimensions and Hierarchies

Measure / Dimension

 Reset to Default

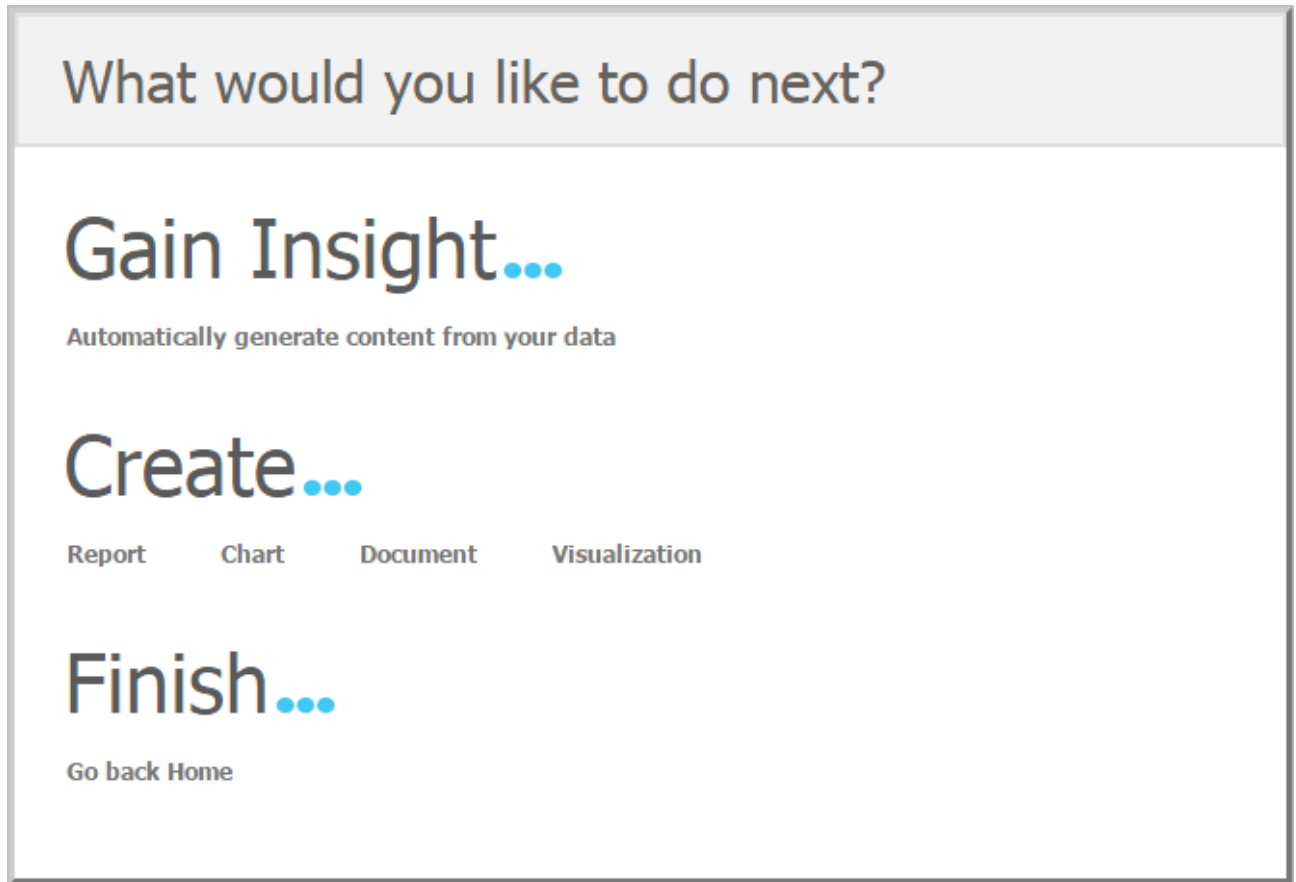
 Remove Hierarchies

 Hide All

| Display Name (Title) | Format | Value 1 | Value 2 |
|----------------------|--------|------------|------------|
| ▼ sales/retail_sales | | | |
| ▼ Measure Groups | | | |
| ▼ Retail_sales | | | |
| Revenue | P12.2C | 3,487.45 | 13,371.56 |
| Cost of Goods | I9 | 2288 | 9459 |
| Gross Profit | P12.2C | 1,199.45 | 3,912.56 |
| Quantity Sold | I7 | 16 | 41 |
| Discount | P11.2C | 342.45 | 1,307.24 |
| ▼ Dimensions | | | |
| Retail_sales | | | |
| ▶ Geography | | | |
| ▶ Sale Date,Compound | | | |
| ▶ Store | | | |
| ▶ Product | | | |
| Sale Date | MDYY | 09/05/2013 | 09/01/2013 |

Next

The *What would you like to do next?* dialog box opens, as shown in the following image.



This indicates that your Excel spreadsheet (*retail_data_extract.xlsx*) is now available for use in WebFOCUS Business User Edition.

The *What would you like to do next?* dialog box allows you to choose your next steps, which include:

- Gaining insight, by generating sample content that you can use to explore dynamic reports, charts, documents, and dashboards. The content that is generated in this step is based on your uploaded data and can be found in your Getting Started Domain.
- Creating new content, such as reports or charts, using InfoAssist+ and your uploaded data.
- Returning to the WebFOCUS Business User Edition Portal.

You are now ready to move on to *Module 3, Lesson 2*, where you will learn how to connect to an external data source to access your data in the WebFOCUS Business User Edition Portal using the Connect to Data wizard.