

WebFOCUS

Mobile Favicons Branding Package
Developer's Guide

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Preface

This manual describes the Mobile Faves Customer-Branded offering from Information Builders. This offering lets you deploy a custom-branded version of the Mobile Faves app. The Mobile Faves app provides native listing, viewing, organizing, storage, subscription, and e-mailing of WebFOCUS content on iPad® and iPhone®.

How This Manual Is Organized

This manual includes the following chapters:

Chapter/Appendix	Contents
1 Mobile Faves Customer-Branded Versions: An Offering From Information Builders	Describes the full features of the Mobile Faves Customer-Branded offering. Explains what the branding service package includes, how the branding service works, what you need to get started, the components in the offering, licensing, pricing, and other features.

Conventions

The following table lists and describes the conventions that apply in this manual.

Convention	Description
THIS TYPEFACE or <i>this typeface</i>	Denotes syntax that you must enter exactly as shown.
<i>this typeface</i>	Represents a placeholder (or variable) in syntax for a value that you or the system must supply.
<u>underscore</u>	Indicates a default setting.
<i>this typeface</i>	Represents a placeholder (or variable), a cross-reference, or an important term. It may also indicate a button, menu item, or dialog box option that you can click or select.
this typeface	Highlights a file name or command.
Key + Key	Indicates keys that you must press simultaneously.

Convention	Description
{ }	Indicates two or three choices. Type one of them, not the braces.
[]	Indicates a group of optional parameters. None are required, but you may select one of them. Type only the parameter in the brackets, not the brackets.
	Separates mutually exclusive choices in syntax. Type one of them, not the symbol.
...	Indicates that you can enter a parameter multiple times. Type only the parameter, not the ellipsis points (...).
.	Indicates that there are (or could be) intervening or additional commands.

Related Publications

To view a current listing of our publications and to place an order, visit our Technical Documentation Library, <http://documentation.informationbuilders.com>. You can also contact the Publications Order Department at (800) 969-4636.

Customer Support

Do you have questions about this product?

Join the Focal Point community. Focal Point is our online developer center and more than a message board. It is an interactive network of more than 3,000 developers from almost every profession and industry, collaborating on solutions and sharing tips and techniques. Access Focal Point at <http://forums.informationbuilders.com/eve/forums>.

You can also access support services electronically, 24 hours a day, with InfoResponse Online. InfoResponse Online is accessible through our World Wide Web site, <http://www.informationbuilders.com>. It connects you to the tracking system and known-problem database at the Information Builders support center. Registered users can open, update, and view the status of cases in the tracking system and read descriptions of reported software issues. New users can register immediately for this service. The technical support section of www.informationbuilders.com also provides usage techniques, diagnostic tips, and answers to frequently asked questions.

Call Information Builders Customer Support Services (CSS) at (800) 736-6130 or (212) 736-6130. Customer Support Consultants are available Monday through Friday between 8:00 a.m. and 8:00 p.m. EST to address all your questions. Information Builders consultants can also give you general guidance regarding product capabilities and documentation. Please be ready to provide your six-digit site code number (xxxx.xx) when you call.

To learn about the full range of available support services, ask your Information Builders representative about InfoResponse Online, or call (800) 969-INFO.

Information You Should Have

To help our consultants answer your questions effectively, be prepared to provide the following information when you call:

- Your six-digit site code (xxxx.xx).
- Your WebFOCUS configuration:
 - The front-end you are using, including vendor and release.
 - The communications protocol (for example, TCP/IP or HLLAPI), including vendor and release.
 - The software release.
 - Your server version and release. You can find this information using the Version option in the Web Console.
- The stored procedure (preferably with line numbers) or SQL statements being used in server access.
- The Master File and Access File.
- The exact nature of the problem:
 - Are the results or the format incorrect? Are the text or calculations missing or misplaced?
 - The error message and return code, if applicable.
 - Is this related to any other problem?
- Has the procedure or query ever worked in its present form? Has it been changed recently? How often does the problem occur?
- What release of the operating system are you using? Has it, your security system, communications protocol, or front-end software changed?

- Is this problem reproducible? If so, how?
- Have you tried to reproduce your problem in the simplest form possible? For example, if you are having problems joining two data sources, have you tried executing a query containing just the code to access the data source?
- Do you have a trace file?
- How is the problem affecting your business? Is it halting development or production? Do you just have questions about functionality or documentation?

User Feedback

In an effort to produce effective documentation, the Technical Content Management staff welcomes your opinions regarding this document. You can contact us through our website, <http://documentation.informationbuilders.com/connections.asp>.

Thank you, in advance, for your comments.

Information Builders Consulting and Training

Interested in training? Information Builders Education Department offers a wide variety of training courses for this and other Information Builders products.

For information on course descriptions, locations, and dates, or to register for classes, visit our World Wide Web site (<http://www.informationbuilders.com>) or call (800) 969-INFO to speak to an Education Representative.

Mobile Faves Customer-Branded Versions: An Offering From Information Builders

This topic describes implementation for the Mobile Faves Branding Package option, which uses feature code: WFMB.

The Information Builders Mobile Faves app provides native listing, viewing, organizing, storage, subscription, and e-mailing of WebFOCUS content on iPad and iPhone devices. This app works well with WebFOCUS Mobile solutions, allowing for native access to the portable, view-anywhere WebFOCUS content. You can use the app, installed directly to your device from the Apple® App Store, to assist delivery of your content to your employees, partners, and customers.

But what if you want to produce a version of the app branded to your own solutions? The following topics address that question.

In this chapter:

- [Mobile Faves Customer-Branded Offering](#)
 - [What the App Branding Service Package Includes](#)
 - [How the Branding Service Works](#)
 - [What Do You Need to Get Started?](#)
 - [Build Components](#)
 - [Graphical Components](#)
 - [Textual Components](#)
 - [Metadata](#)
 - [Kicking Off a Build](#)
 - [Notification of Builds](#)
 - [Method of Support and Licensing](#)
 - [Information Builders Licensing and Pricing Details](#)
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Mobile Faves Customer-Branded Offering

The Mobile Faves Customer-Branded offering now lets you deploy a custom-branded version of the Mobile Faves app. The custom-branded version gives you all the power of the Information Builders Mobile Faves app, with your enterprise branding in place in the app. As a result, your partners and customers can see an app that comes directly from you.

You can give the app a name that you choose, add your branded launch icon to it, alter the startup and splash screens for the app, and burn your default server configuration information into it, so that it is already configured and ready to use with your identity.

What the App Branding Service Package Includes

The branding service, available from Information Builders, lets you:

- Remove all visual and graphical elements designed by Information Builders from the app, and allow the embedding of the custom graphics and *look* of the customer in the app.
- Give the app a custom name.
- Change textual content in the app.
- Place the app into the Apple App Store or your own enterprise distribution system, under your own identification.
- Disable selected capabilities from the feature set that Information Builders generally provides to all users.

The branding package also includes:

- Some testing of the resulting binary files, using content that you provide.
- Direct feedback for future development, to match the needs of your customer base.

How the Branding Service Works

To minimize support requirements and reduce the need for you to provide your own iOS developers, the branding service provides Information Builders programmers who build the Mobile Faves app for you. You just need to provide the graphical, licensing, and naming elements for the app to Information Builders, with control over kicking off builds.

Once you provide these elements, you are able to upload graphical elements and provide naming information and your own Apple license information to Information Builders. You are able to kick off automatic builds of the app. You need to obtain these licenses from Apple as a prerequisite for using this service.

Once built by Information Builders, your private branded version of the Mobile Faves app can be distributed either to the public in the Apple App Store, or to your employees and partners within a private App Store hosted within your enterprise, through your Apple Enterprise distribution license.

This service is offered for a one-time license fee, with annual maintenance required to continue to maintain the app.

Note:

- Information Builders currently offers, and will continue to offer, its own branded version of the Mobile Faves app in the Apple App Store.
- Due to Apple license requirements, enterprise distribution is limited to your own employees. To resell the app to your own customer or partner base, you must do so through the Apple App Store.
- The app source code and object libraries are the intellectual property of Information Builders. Information Builders directly provides build services and does not distribute its libraries.
- For Android, please submit requests to Information Builders through a CSS case.

Branding Process - New Customer

The branding process consists of the following steps:

1. Collect components (build, graphical, and textual) and metadata. See [Build Components](#) on page 13, [Graphical Components](#) on page 18, [Textual Components](#) on page 20, and [Metadata](#) on page 21.
2. Furnish components to Information Builders. See [Kicking Off a Build](#) on page 23.
3. Information Builders verifies components and may require changes, as needed. Once all components are verified, Information Builders provides you with a build of the app.

4. Verify the build from Information Builders and update components, if required.
5. Submit to Apple App Store or publish internally.

Branding Process - Maintenance

Information Builders rebuilds the app using the same components and metadata from the original packaging.

Over time, Apple issues new requirements for iOS apps. Although Information Builders will automatically build your Branded app for every new release, we may need you to furnish additional components and metadata, as required by Apple.

What Do You Need to Get Started?

You need the following:

- A Mobile Faves Customer Branding license from Information Builders. Once you obtain this license, you are authorized to upload application components to your Application Drop Box at Information Builders, utilizing the URLs within this document.
- An Apple developer or Enterprise developer license, purchased directly from Apple, Inc. You need to upload this information to your Application Drop Box at Information Builders.

Apple Licensing Notes

Apple provides two different types of development licenses for iOS apps:

- ❑ The Developer license allows you to create your own app and sell it on the Apple App Store. If you use this license, anyone can obtain and run your app once it is on the Apple App Store. If you post updates to your app, any user of the app is automatically allowed to upgrade their copy of the app. This is the least expensive license.
- ❑ The Enterprise license allows you to create internal apps and deploy them on internal app stores. You cannot legally sell or give enterprise apps to non-employees of the enterprise licensee.

There are some situations in which you might want to purchase both licenses. For example, you might purchase the Apple Developer license to widely distribute your app, and the Enterprise license to permit local distribution for your own testing. In this scenario, you will **require** both licenses because you will need to create two separate builds. Each will require its own set of metadata.

- ❑ All application graphical components, as listed in the Graphical Components section that follows. You need to upload these files to your Application Drop Box at Information Builders.
- ❑ All application textual components, as listed in the Textual Components section that follows. You need to upload these files to your Application Drop Box at Information Builders.

Build Components

You must provide the build components. They provide absolute identification of your app name and company, and enable your customer-branded Mobile Faves app to bear this information for your end users.

Apple has extensive documentation for setting up your environment locally. The best approach to ensure that you can build an iOS application to your iOS device, such as a Mac, locally, is to be sure that both your certificate and your provisioning profile are set up correctly for code signing.

Working with the Certificate

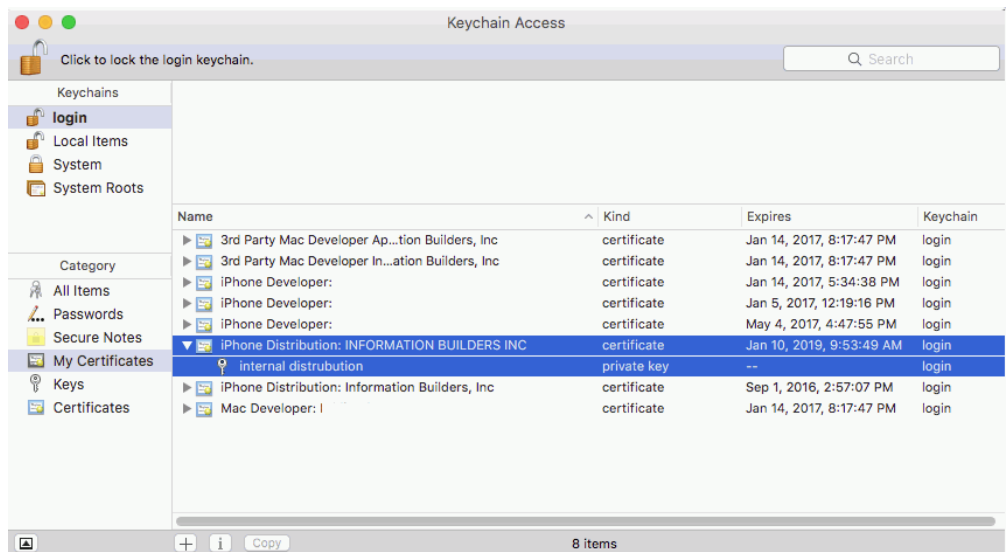
Once you have your environment properly configured, you can export the certificate for use in your branded build. The certificate export must include the private key that was used to request the certificate.

Procedure: How to Save the Certificate and Private Key

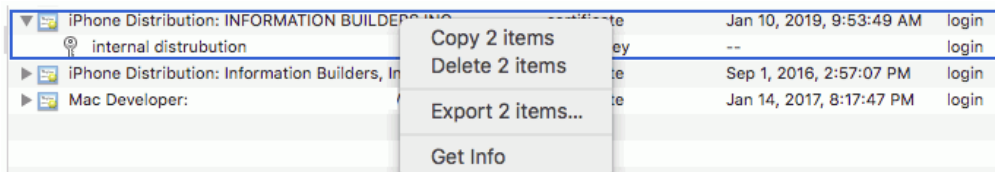
1. Open the *KeyChain Access* utility on your Mac.
2. Expand the certificate profile that you use for the iOS development.

Note: The certificate is linked to a private key.

3. Select both the certificate and private key by pressing the Shift key and clicking both items, as shown in the following image.



4. Right-click the selection and select *Export 2 items* from the shortcut menu, as shown in the following image.



5. In the next window, save the certificate to a location that you can remember, using the P12 format, and leave the password blank.

6. Click *Save*.
7. Click *OK*.

Note: You may be asked for the administrator password of the Mac computer at this stage (possibly twice, as there are two files to export), if you do, enter the password and click *OK*.

You should now have a .p12 file, in your chosen location, on your hard drive.

Exporting the Provisioning Profile

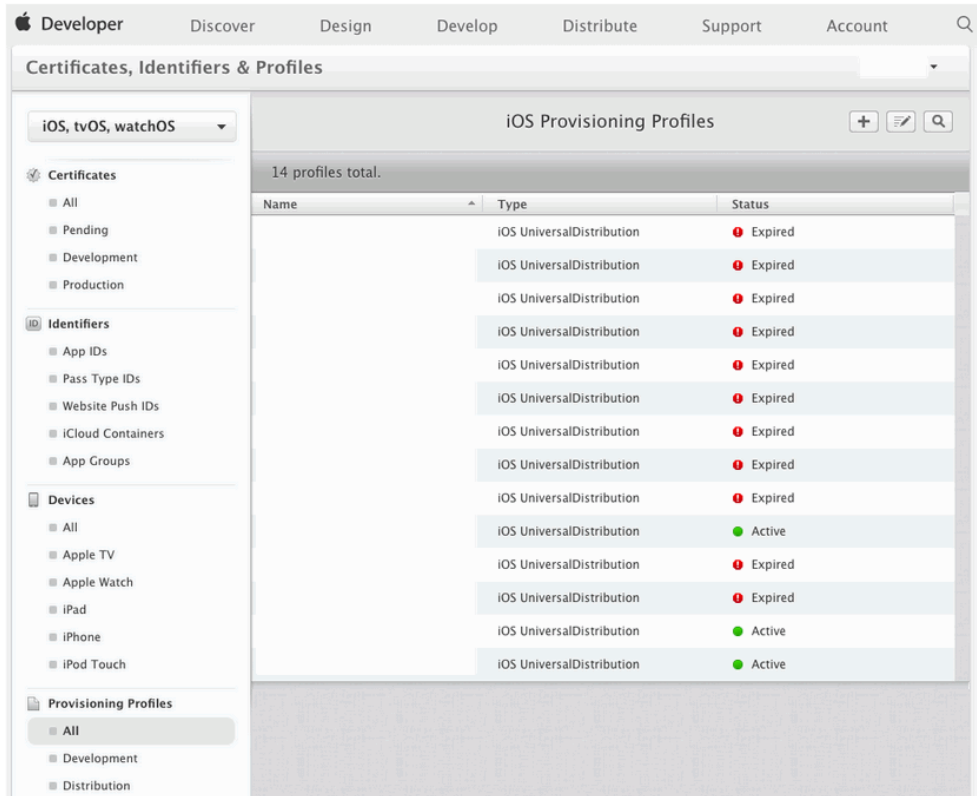
The provisioning profile needs to be an exact match to the APP ID that you supplied while creating the developer certificate. You can download the profile from the iOS Provisioning Portal.

Description	File Name
Developer certificate. Contains your signed and verified company and app identity information for builds.	distribution_identity.p12
Application provisioning profile. Directs the build system on how to stamp your application with your Apple-approved app ID. This enables confirmation of your app for installation on iOS devices.	Team_Provisioning_Profile_.mobileprovision

Procedure: How to Export Your Provisioning Profile from the iOS Center

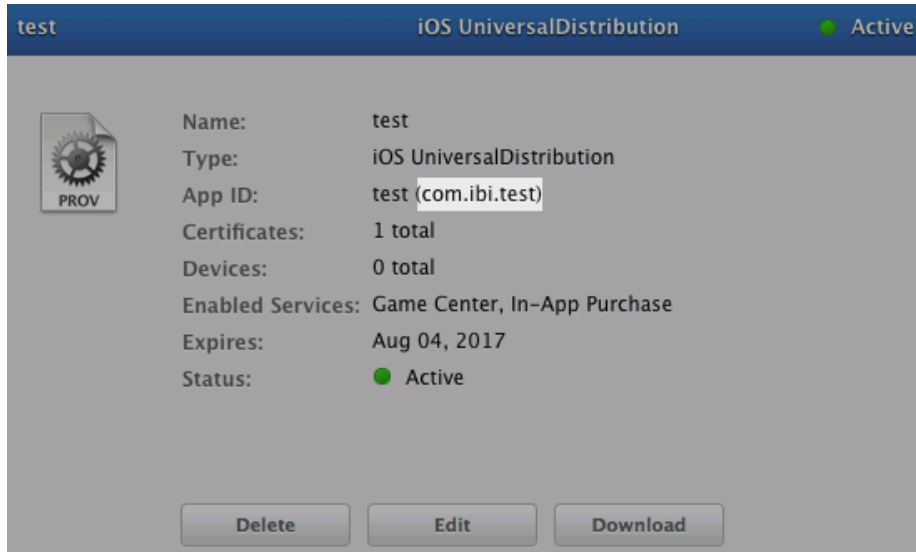
1. Open your browser.
2. Sign in to the Developer Center, which is accessed from this page:
<http://developer.apple.com/membercenter>
3. Click *Certificates, Identifiers & Profiles*.
4. In the Provisioning Profiles section, click *All*.

The iOS Provisioning Profiles window opens, as shown in the following image.



5. Click the provisioning profile that matches the App ID that you supplied while creating the developer certificate.

The App ID that you provide must match the one that is highlighted in the following images.



Name	Value	Description
APP_ID	com.ibi.test	Use the standard DN format: enterprise_type.company_name.customer_app_naming For example: com.informationbuilders.mobilefavess. This information must exactly match what is in your developer certificate and provisioning profile.

6. Click *Download*.

Graphical Components

All graphical components are optional. If you do not provide them, Information Builders will use the default values shown in the following table. All these components have obvious branding on them. If you do not provide them, your resulting app will bear Information Builders branding.

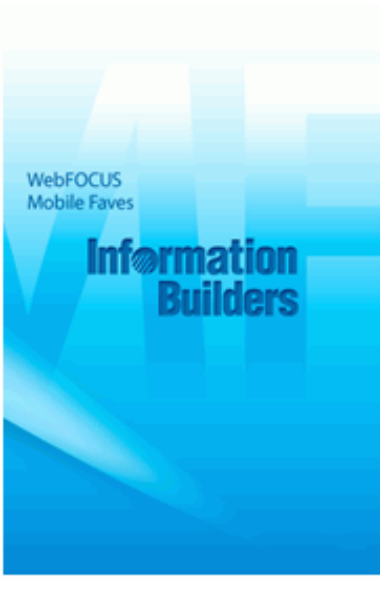


Image Use	Resource	File Name	Resolution
Launch Images / Splash Screen		Launch-<res>.png (i.e. Launch-320x480.png)	320x480 640x960 640x1136 768x1004 1024x748 1536x2008 2048x1496
Default Image for right pane on Tablets		Default-<res>.png (i.e. Default-1536x1408.png)	1536x1408

Image Use	Resource	File Name	Resolution
Icon for the App Launch screen, App Store, Setting, etc	 The logo for Information Builders Mobile Favies (MF) is a blue square with rounded corners. It features the text 'Information Builders' in white, stacked above 'MF' in a larger white font. The background of the square has a subtle pattern of light blue lines.	Icon-<res>.png	29x29
		(i.e. Icon-29x29.png)	40x40
		50x50	
		57x57	
		58x58	
		72x72	
		76x76	
		80x80	
		100x100	
		114x114	
120x120			
144x144			
152x152			

Textual Components

All textual components are optional. If you do not provide them, Information Builders will use the default values shown in the following table. Most of these textual components have obvious branding on them. If you do not provide them, your resulting app will bear Information Builders branding.

Component	What It Is	File Name	Format
Application "About us" content	A view-ready HTML file that describes your company and the app. The page that you provide is also auto-stamped with the app version information and build date.	<p><i>ll_about_us.htm</i></p> <p>where:</p> <p><i>ll</i></p> <p>Is the corresponding ISO language code for each language that you want to support. For a list of ISO codes for languages, see http://www.loc.gov/standards/iso639-2/php/code_list.php. For example, <i>es_about_us.htm</i> would be used for a Spanish file.</p>	HTML
Privacy notice	A view-ready HTML file that provides the standard legal privacy policy for your company. Refer to the sample used in the Information Builders Mobile Faves app for current guidelines.	<p><i>ll_Privacypolicy.htm</i></p> <p>where:</p> <p><i>ll</i></p> <p>Is the corresponding ISO language code for each language that you want to support. For a list of ISO codes for languages, see http://www.loc.gov/standards/iso639-2/php/code_list.php. For example, <i>es_about_us.htm</i> would be used for a Spanish file.</p>	HTML

Note:

- ❑ To supply content in multiple languages, you need to provide separate versions of the preceding files, named using the patterns above, where the file title string // in the previous table is replaced by the ISO language code for each language that you want to support. For a list of ISO codes for languages, see http://www.loc.gov/standards/iso639-2/php/code_list.php. The common languages delivered with Mobile Faves are:

- ❑ English/en
- ❑ Spanish/es
- ❑ German/de
- ❑ French/fr
- ❑ Simplified Chinese/zh
- ❑ Japanese/jp

- ❑ For any view-ready HTML content that you provide, you cannot provide external Cascading Style Sheet (CSS) or other graphical components for use with these files. You can use inline CSS and inline base-64 encoded bitmap graphics (for example, you can use binary-encoded graphics inside the file itself). You can use the IMG element and set the data attribute as follows:

```
<IMG src="data:image/gif;base64,[insert  
base-64 data for embedded base64 version of your image]" >
```

- ❑ For your convenience, Adobe® Illustrator® (EPS) and Adobe Photoshop® (PSD) file versions of all PNG files mentioned previously are included in the Branding Kit for your art department to use as design templates. The output format for these files must be PNG, and must follow the specifications in the Mobile Faves Customer-Branded Versions documentation.

It is not necessary to return edited versions of these files.

Metadata

To make your branded build exactly as you want, you need to provide a full set of metadata for the app. If you leave out any metadata elements, your app will be built using the default values for those elements, that is, the same values used in the Mobile Faves app distributed by Information Builders.

Type the values into the file `app_meta.dat`, stored in the base directory of your archive file. Use a `name=value` format.

Name	Description	Default Value
APP_ID	Use the standard DN format: <i>enterprise-type.customer-app-naming.company-name</i> For example: com.informationbuilders.mobilefaves. This information must exactly match what is in your developer certificate and provisioning profile. The APP_ID cannot contain the underscore (_).	None. Custom value is required.
applicationName	Name for your app. For example, for the Information Builders version of the app, the name is Mobile Faves.	Branded MobileFaves
defaultHost	Default host name for the preconfigured server in the app.	mobilefaves.ibi.com
defaultTitle	Default title for the preconfigured server.	MobileFaves
defaultUser	Default user ID for the preconfigured server.	ibipublic
defaultPass	Default password for the default user of the preconfigured server.	<i>password_for_ibipublic</i>
defaultProtocol	Default protocol for the preconfigured server. Valid values are HTTP and HTTPS.	HTTPS
defaultPort	Default port for the preconfigured server.	443
defaultAlias	Default alias for WebFOCUS on the preconfigured server.	/ibi_apps
corpURL	URL for Help screen link. For example: http://www.informationbuilders.com	http://www.informationbuilders.com
corpName	The name of your company as you wish to display it on the Help screen.	Information Builders

For example:

```
APP_ID=com.ibi.ios.enterprise.POC
applicationName=Branded MobileFaves
defaultHost=mobilefaves.ibi.com
defaultTitle=Branded Default
defaultUser=mobileuser
defaultPass=ibi2011IBI
defaultProtocol=https
defaultPort=443
defaultAlias=/ibi_apps
corpURL=http://www.informationbuilders.com
corpName=Information Builders
```

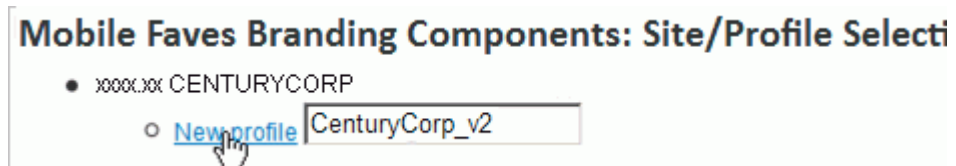
Kicking Off a Build

Once you have uploaded all the required components, the Web interface to the Information Builders Drop Box/Build system allows you to manually kick off a build. Once the build is complete, a hyperlink is displayed in your browser, from which you are able to download the resulting app binary file for testing and distribution.

Procedure: How to Create a New Mobile Faves Branding Application

To begin, visit the Mobile Faves Branding Components: Site/Profile Selection page at https://techsupport.informationbuilders.com/iro/MobileFaves/mfb_profiles.jsp.

1. Enter a new profile name and click *New profile*, as shown in the following image.




The profile name must meet Windows naming standards and contain no blank spaces. You can have multiple profiles per site code.

2. Click the *Edit* link next to the new profile that was created.

3. Select the Build Components files to be uploaded. You can search for files using the *Browse* button, or drag files to the file input box, as shown in the following image. The file names will be changed as appropriate when uploaded.

Build Components		
Description		File Name
Developer Certificate	File has not been uploaded.	<input type="button" value="Browse..."/> No file selected. distribution_identity.p12
Application Provisioning Profile	File has not been uploaded.	<input type="button" value="Browse..."/> No file selected. Team_Provisioning_Profile_.mobileprovision

4. Enter the Graphical Components files to be uploaded. You can search for files using the *Browse* button, or drag files to the file input box, as shown in the following image. The file names will be changed as appropriate when uploaded. Image formats and pixel sizes will be validated when uploaded and the default image will be replaced with the uploaded image.

Graphical Components			
Image Use	Resource	Resolution (WxH)	File Name
Launch Images / Splash Screen		320 X 480	<input type="button" value="Browse..."/> No file selected. Launch-320x480.png
		640 X 960	<input type="button" value="Browse..."/> No file selected. Launch-640x960.png

5. Enter the Textual Components files to be uploaded.
 You can search for files using the *Browse* button, or drag files to the file input box. The file names will be changed as appropriate when uploaded. Image formats and pixel sizes will be validated when uploaded. The default image will be replaced with the uploaded image.
6. Select the language code for each language that you want to support, as shown in the following image.

Textual Components		
Description		File Name
Application "About Us" content	File has not been uploaded.	<input type="button" value="Browse..."/> No file selected. en: English en: English

The file names will be changed as appropriate when uploaded with the language code as a prefix. Several files can be uploaded with different language codes.

- Enter the metadata, as shown in the following image.

Metadata		
app_meta.dat		
Name	Value	Description
APP_ID	<input type="text"/>	Use the standard DN format: <i>enterprise_type.company_name.customer_app_naming</i> For example: com.informationbuilders.mobilefaves. This information must exactly match what is in your developer certificate and provisioning profile.
applicationName	<input type="text"/>	Name for your app. For example, for the Information Builders version of the app, the name is Mobile Faves.

The application name will be used as the name for the resulting build.

- Click *Upload Files* to upload the files and metadata.

Note: The Upload Files option is enabled after files or metadata have been added. The upload process will first validate the metadata. Image files will be validated during the upload process.

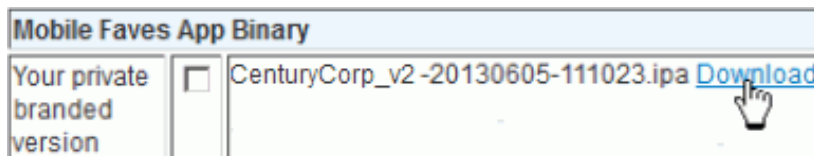
- Click *Submit for Build* to build your branded application.

Note: The Submit for Build option is enabled after files or metadata have been added. You will receive a confirmation e-mail after submitting a build request.

- You will receive a second email announcing the availability of the build once it is complete.

Return to the Mobile Faves Branding Components: Drop Box.

- Click the *Download* link to download your branded Mobile Faves application, as shown in the following image,

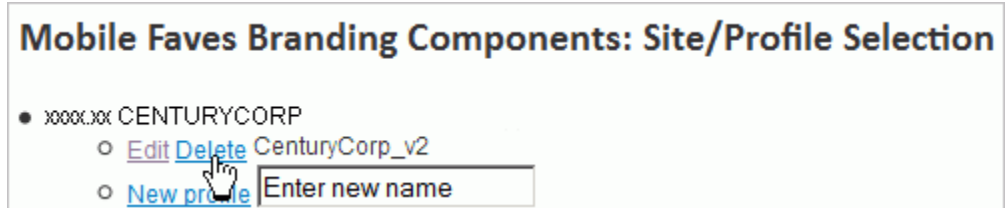


Multiple .ipa files can exist in each profile. Each file is identified by date and time of the build.

Procedure: How to Delete a Profile

To delete a profile:

1. Click the *Delete* link on the Mobile Faves Branding Components: Site/Profile Selection screen, as shown in the following image.



Tip: You can also click *Delete Profiles* button on the Mobile Faves Branding Components: Drop Box screen.

2. Click *OK* in the confirmation dialog box.

Procedure: How to Delete Files in a Profile

To delete a file in a profile:

1. To delete files for a specific profile, click the *Edit* link for that profile.
2. Select the check box next to the selected files, as shown in the following image.



3. Click the *Delete Files* button.

Note: The Delete Files button is enabled only if a file is selected for deletion.

To select all files for deletion at once, select the *Select/deselect all files* check box, as shown in the following image.



Then click *Delete Files*.

Notification of Builds

Information Builders will send customers a notice to notify them that a new version of Mobile Faves is available for download.

Information Builders provides basic application testing of the resulting binary files and is responsible for fixing any bugs as required.

Method of Support and Licensing

Regarding licensing for the private labeling capability, Information Builders:

- Provides the services and machinery listed previously, and provides service-level agreements that apply to their availability.
- Provides some testing services for the app from their own QA staff, and provides service-level agreements that apply to support, turnaround, and fixes for issues. It is expected that the customer also does its own testing of the resulting app binary files.
- Provides Customer Support Services (CSS) call support, with some access to Information Builders developers if customers and partners find issues when testing.
- Provides necessary documentation for the system and its capability, with the method of distribution and format for this documentation handled as Information Builders sees fit.
- Regularly notifies customers and partners licensed for this capability of upcoming features and capabilities, and any needed changes to required files and components.

Information Builders Licensing and Pricing Details

Information Builders charges a base license fee for this service and charges for annual maintenance.

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